

Station WAVY-TV NORFOLK, VA.  
Advertiser (    ) OBAMA FOR AMERICA  
Product BARACK OBAMA  
Estimate# 2264  
Buyer Dan Nagelberg  
Phone#  
Fax#

Agency (    ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/2264  
Flight Dates 10/30/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office (    ) PHILADELPHIA  
Salesperson (    ) ANJIE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

SC=\*

-- REMARKS --

THIS IS A NEW CONTRACT  
TOTAL 29,475.00  
PLS CONFIRM ASAP  
THANKS, ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	9A-10A	TODAY SHW2-NBC	:30	\$300.00	10/30-11/02	1	1	1	\$300.00	
	2	TU	9A-10A	TODAY SHW2-NBC	:30	\$300.00	11/06-11/06	1	1	1	\$300.00	
	3	TU-F	10A-11A	TODAY SHW3-NBC	:30	\$250.00	10/30-11/02	1	1	1	\$250.00	
	4	TU	10A-11A	TODAY SHW3-NBC	:30	\$250.00	11/06-11/06	1	1	1	\$250.00	
	5	TU-F	11A-12P	HAMPTN RDS SHW<	:30	\$75.00	10/30-11/02	1	1	1	\$75.00	
	6	TU	11A-12P	HAMPTN RDS SHW<	:30	\$75.00	11/06-11/06	1	1	1	\$75.00	
	7	TU-F	12P-1P	WAVY NEWS10-NN<	:30	\$125.00	10/30-11/02	1	1	1	\$125.00	
	8	TU	12P-1P	WAVY NEWS10-NN<	:30	\$125.00	11/06-11/06	1	1	1	\$125.00	
	9	TU-F	1P-2P	DAYS-OUR LIVES<	:30	\$300.00	10/30-11/02	1	1	1	\$300.00	
	10	TU	1P-2P	DAYS-OUR LIVES<	:30	\$300.00	11/06-11/06	1	1	1	\$300.00	
	11	TU-F	2P-3P	DOCTORS<	:30	\$75.00	10/30-11/02	1	1	1	\$75.00	

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	12	TU	2P-3P	DOCTORS<	:30	\$75.00	11/06-11/06	1	1	1	\$75.00	
	13	TU-F	3P-4P	MAURY POVICH<	:30	\$125.00	10/30-11/02	1	1	1	\$125.00	
	14	TU-F	4P-5P	ANDERSON<	:30	\$175.00	10/30-11/02	1	1	1	\$175.00	
	15	TU-F	5A-6A	WAVY NEWS-5A<	:30	\$300.00	10/30-11/02	1	1	1	\$300.00	
	16	TU	5A-6A	WAVY NEWS-5A<	:30	\$300.00	11/06-11/06	1	1	1	\$300.00	
	17	TU-F	6A-7A	WAVY NEWS-6A<	:30	\$700.00	10/30-11/02	1	1	1	\$700.00	
	18	TU	6A-7A	WAVY NEWS-6A<	:30	\$700.00	11/06-11/06	1	1	1	\$700.00	
	19	TU-F	7A-9A	TODAY SHW<	:30	\$700.00	10/30-11/02	1	1	1	\$700.00	
	20	TU	7A-9A	TODAY SHW<	:30	\$700.00	11/06-11/06	1	1	1	\$700.00	
	21	TU-F	6P-630P	WAVY NEWS10-6<	:30	\$800.00	10/30-11/02	1	1	1	\$800.00	
	22	TU-F	1135P-1235A	TONITE SHW-NBC<	:30	\$300.00	10/30-11/02	3	1	3	\$900.00	
	23	TU-F	7P-730P	ENT TONIGHT 30<	:30	\$600.00	10/30-11/02	3	1	3	\$1,800.00	
	24	TU-F	730P-8P	INSIDER<	:30	\$600.00	10/30-11/02	3	1	3	\$1,800.00	
	25	M	8P-10P	VOICE	:30	\$2,200.00	11/05-11/05	1	1	1	\$2,200.00	
	26	M	10P-11P	REVOLUTION	:30	\$1,100.00	11/05-11/05	1	1	1	\$1,100.00	
	27	TU	8P-10P	THE VOICE	:30	\$2,200.00	10/30-10/30	1	1	1	\$2,200.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	TU	10P-11P	GO ON/THE NEW NORMAL	:30	\$1,100.00	10/30-10/30	1	1	1	\$1,100.00	
	30	W	8P-9P	ANIMAL PRACTICE/GUYS WITH KIDS	:30	\$500.00	10/31-10/31	1	1	1	\$500.00	
	31	W	9P-10P	LAW AND ORDER:SVU	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	32	W	10P-11P	CHICAGO FIRE	:30	\$1,000.00	10/31-10/31	1	1	1	\$1,000.00	
	33	TH	9P-10P	OFFICE/PARKS AND REC	:30	\$1,100.00	11/01-11/01	1	1	1	\$1,100.00	
	34	F	8P-9P	WHITNEY/COMMUNITY	:30	\$400.00	11/02-11/02	1	1	1	\$400.00	
	35	F	9P-10P	GRIMM	:30	\$1,800.00	11/02-11/02	1	1	1	\$1,800.00	
	36	F	10P-11P	DATELINE	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
	37	SA	8P-9P	SERIES ENCORES	:30	\$300.00	11/03-11/03	1	1	1	\$300.00	
	38	M	9A-10A	TODAY SHW2-NBC	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
	39	M	10A-11A	TODAY SHW3-NBC	:30	\$250.00	11/05-11/05	1	1	1	\$250.00	
	40	M	11A-12P	HAMPTN RDS SHW<	:30	\$75.00	11/05-11/05	1	1	1	\$75.00	
	41	M	12P-1P	WAVY NEWS10-NN<	:30	\$125.00	11/05-11/05	1	1	1	\$125.00	
	42	M	1P-2P	DAYS-OUR LIVES<	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
	43	M	2P-3P	DOCTORS<	:30	\$75.00	11/05-11/05	1	1	1	\$75.00	
	44	M	3P-4P	MAURY POVICH<	:30	\$125.00	11/05-11/05	1	1	1	\$125.00	
	45	M	4P-5P	ANDERSON<	:30	\$175.00	11/05-11/05	1	1	1	\$175.00	

EC'd Yes    Last Received: 10/29/2012 8:51 AM    Showing Buylines: All Lines

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	46	M	5A-6A	WAVY NEWS-5A<	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
	47	M	6A-7A	WAVY NEWS-6A<	:30	\$700.00	11/05-11/05	1	1	1	\$700.00	
	48	M	7A-9A	TODAY SHW<	:30	\$700.00	11/05-11/05	1	1	1	\$700.00	
	49	M	1135P-1235A	TONITE SHW-NBC<	:30	\$300.00	11/05-11/05	1	1	1	\$300.00	
	50	M	7P-730P	ENT TONIGHT 30<	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	
	51	M	730P-8P	INSIDER<	:30	\$600.00	11/05-11/05	1	1	1	\$600.00	

--REPORT TOTALS--  
Report Totals: 56 / \$29,475.00

--SALES MONTHLY TOTALS--  
  
Nov 12: 56 / \$29,475.00  
Sales Totals: 56 / \$29,475.00  
Station Totals: 56 / \$29,475.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$155,132	CATV 0%	WAVY 19%	WGNT 14%	WPXV 0%	WTKR 16%
		WTVZ 11%	WVBT 26%	WVEC 14%		

--COMPETITIVE COMMENTS--  
COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11  
Demos RA35+

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---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --

CASH IN ADVANCE